

For Immediate Release February 11, 2026

Canada's Favourite All-Natural Caesar Mix to Be Showcased at RC Show 2026 in Mississauga (Booth #1119)

Singers Caesar Mix, a made-in-Canada, all-natural Caesar mix, will be featured at the upcoming RC (Restaurant Canada) Show 2026, the country's leading foodservice and hospitality trade event. The show runs March 8–10 at The International Centre in Mississauga, ON, and is expected to draw thousands of vendors, operators, and industry professionals. Singers Caesar Mix will be located at **Booth #1119**.

Founded in 2017 by Barbara and Wayne Singer of Ancaster–Hamilton, Singers Caesar Mix was created after the couple spent years searching for a clean, great-tasting Caesar mix free from additives, artificial flavours, and unnecessary complexity. Their solution was a simpler, better, health-forward alternative designed for shoppers who want convenience without compromising ingredients.

Singers Caesar Mix is crafted so consumers can shake, pour, add spirits or enjoy alcohol-free, garnish, and serve—no extra spices or seasonings required. The result is a full-bodied, savoury Caesar experience that avoids artificial ingredients and excessive sodium while maintaining bold flavour. The mix has gained popularity among Canadians seeking a reliable, locally made option that aligns with modern dietary expectations.

The product line includes Mildly Spiced, Spicy, Smokin', and Vegan varieties, each offering a distinct flavour profile built on the same all-natural foundation. All mixes are gluten-free, contain no MSG additives, and are lower in sodium than many mainstream Caesar mixes. They are produced in small craft batches, packaged in glass bottles, and contain no preservatives, artificial flavours, or artificial colours.

Beyond cocktails, Singers Caesar Mix is increasingly used in cooking. Its savoury and spicy notes enhance stews, soups, sauces, and marinades, and it can be poured over ribs or used in slow-cooked dishes to add depth and richness.

RC Show 2026, hosted annually by Restaurants Canada, is the country's largest gathering of foodservice and hospitality professionals. This year's theme, "Into the Beyond," focuses on reinvention and future-ready

foodservice. Singers Caesar Mix aligns with this direction by offering a familiar Canadian favourite reimagined for today's health-conscious consumer, emphasizing simplicity, transparency, and ingredient integrity.

For this Canadian-owned and operated business, the show provides a high-profile opportunity to connect with retailers, hospitality operators, and distributors nationwide. As interest grows in Canadian-made products that prioritize quality and clean ingredients, Singers Caesar Mix continues to resonate with both consumers and industry buyers.

Their presence at RC Show 2026 marks another milestone as they work to bring healthier, homegrown Canadian products to kitchens across the country.

To learn more about Singers, please visit: www.singersmix.com

For those who want to meet Barbara and Wayne and try out their "Made in Canada" Caesar Mix, visit RC 2026 and get your tickets to the big show: www.rcshow.restaurantscanada.org

For media interviews, please contact:

Paul Fitzgerald

Singers Publicist

289-795-6176